



Notice of a public meeting of

Economy & Place Scrutiny Committee

- To:** Councillors N Barnes (Chair), K Myers (Vice-Chair),
D'Agorne, Aspden, Funnell, Gates and Hunter
- Date:** Tuesday, 28 November 2017
- Time:** 5.30 pm
- Venue:** The Snow Room - Ground Floor, West Offices (G035)

AGENDA

1. Declarations of Interest

At this point, Members are asked to declare:

- any personal interests not included on the Register of Interests
- any prejudicial interests or
- any disclosable pecuniary interests

which they may have in respect of business on this agenda.

2. Minutes

(Pages 1 - 6)

To approve and sign the minutes of the Economy and Place Scrutiny Committee meeting held on 4 October 2017 .

3. Public Participation

It is at this point in the meeting that members of the public who have registered to speak can do so. The deadline for registering is **5.00pm on Monday, 27 November 2017.**

Members of the public can speak on agenda items or matters

within the remit of the Committee. To register to speak please contact the Democracy Officer for the meeting, on the details at the foot of the agenda.

Filming, Recording or Webcasting Meetings

Please note that, subject to available resources, this meeting will be filmed and webcast, or recorded, including any registered public speakers who have given their permission. The broadcast can be viewed at <http://www.york.gov.uk/webcasts> or, if recorded, this will be uploaded onto the Council's website following the meeting. Residents are welcome to photograph, film or record Councillors and Officers at all meetings open to the press and public. This includes the use of social media reporting, i.e. tweeting. Anyone wishing to film, record or take photos at any public meeting should contact the Democracy Officer (contact details are at the foot of this agenda) in advance of the meeting. The Council's protocol on Webcasting, Filming & Recording of Meetings ensures that these practices are carried out in a manner both respectful to the conduct of the meeting and all those present. It can be viewed at http://www.york.gov.uk/download/downloads/id/11406/protocol_f_or_webcasting_filming_and_recording_of_council_meetings_20160809.pdf

- 4. Make it York Bi-Annual Update** (Pages 7 - 26)
To receive an update report from Make It York on their progress with regard to their Service Level Agreement (SLA) with City of York Council.
- 5. 2017/18 Finance & Performance Monitor 2 Report** (Pages 27 - 38)
This report provides details of the 2017/18 forecast out-turn position for finance and performance across services within the Economy and Place Directorate.
- 6. Emergency Planning Update** (Pages 39 - 44)
This report outlines the activities of the Emergency Planning Team and the preparedness of the council to manage incidents in the organisation and the city. It also considers the CVS 'Ready for Anything' programme and the potential role of Members in an emergency.

7. Workplan 2017/18 (Pages 45 - 46)

Members are asked to consider the Committee's work plan for the remainder of the 2017/18 municipal year.

8. Urgent Business

Any other business which the Chair considers urgent under the Local Government Act 1972.

Democracy Officer

Fiona Young

Contact details:

- Telephone – (01904) 552030
- Email fiona.young@york.gov.uk

For more information about any of the following please contact the Democratic Services Officer responsible for servicing this meeting:

- Registering to speak
- Business of the meeting
- Any special arrangements
- Copies of reports and
- For receiving reports in other formats

Contact details are set out above.

This information can be provided in your own language.

我們也用您們的語言提供這個信息 (Cantonese)

এই তথ্য আপনার নিজের ভাষায় দেয়া যেতে পারে। (Bengali)

Ta informacja może być dostarczona w twoim własnym języku. (Polish)

Bu bilgiyi kendi dilinizde almanız mümkündür. (Turkish)

یہ معلومات آپ کی اپنی زبان (بولی) میں بھی میا کی جاسکتی ہیں۔ (Urdu)

 **(01904) 551550**

This page is intentionally left blank

City of York Council

Committee Minutes

Meeting	Economy & Place Scrutiny Committee
Date	4 October 2017
Present	Councillors N Barnes (Chair), K Myers (Vice-Chair), D'Agorne, Funnell, Gates, Hunter and Cullwick (as Substitute for Cllr Aspden)
Apologies	Councillor Aspden

15. Declarations of Interest

Members were asked to declare any personal interests not included on the Register of Interests, any prejudicial interests or any disclosable interests which they might have in respect of the business on the agenda.

During consideration of agenda item 6 (CYC Flood Defences Action Plan – Biannual Update), Councillors Cullwick, Funnell and Hunter declared personal, non prejudicial, interests as members of Planning Committee.

During consideration of agenda item 7 (Operation of CYCs Commercial Portfolio), Councillors Funnell and Gates declared personal non prejudicial interests as members of the Board of Directors of City of York Trading.

16. Minutes

Resolved: That the minutes of the meeting of the Economy and Place Scrutiny Committee held on 2 August 2017 be approved and then signed by the chair as a correct record.

17. Public Participation

It was reported that there had been no registrations to speak at the meeting under the Council's Public Participation Scheme.

18. 2017/18 Finance and Performance Monitor 1 Report

Members considered a report which provided details of the 2017-18 forecast outturn position for both finance and performance across services within the Economy and Place Directorate including data to July 2017 as reported to Executive on 31 August 2017.

The Finance Manager and Assistant Director, Transport, Highways and Environment, presented the report and responded to questions from Members. Within transport, there was a shortfall of ANPR bus enforcement, primarily due to the long lead in times where warnings were issued at Coppergate which lead to a period where costs were incurred but there was no revenue. The signing and warning scheme had proved successful but had also impacted on the income target within the budget.

Officers reported a forecasted overspend in public realm of £174,000 which represented 7% of the budget which was a combination of using additional temporary staff to cover shifts and overspends across supplies and services. They advised that the final outturn in planning income would be dependent on the number of major planning applications coming forward.

They explained that the overspends were being offset by holding vacancies within economic development and an overachievement of income within the management of the commercial portfolio.

With regard to performance within the directorate, officers confirmed that the facility at Allerton Park was now commissioning waste and when fully operational, would also improve recycling levels.

Resolved: That the report be noted.

Reason: To update the scrutiny committee on the latest finance and performance position.

19. Progress Update on Allerton Park Waste Recovery Treatment Centre

Members received a presentation from the Programme Manager, Economy and Place, who provided an update on progress in relation to the Allerton Waste Recovery Park (AWRP). The powerpoint presentation(which had been added to the published agenda on the council's website) covered the following areas:

- Background to provision of long term waste management service
- Technology used at AWRP (Tipping Hall, Mechanical Treatment, anaerobic digestion, energy from waste (EfW))
- Transferring York's Waste – development of strategy around transfer stations
- Construction and Commissioning
- Service Commencement

The programme manager responded to, and provided additional information in relation to, queries raised during discussion of the update.

Resolved: That the progress update on the AWRP be noted and members comments be taken into account.

Reason: In order that Members are keep up to date in relation to developments at AWRP.

20. CYC Flood Defences Action Plan - Biannual Update

Members considered a report which provided a biannual update on the ongoing work of the Environment Agency to renew existing and provide new flood defences across the city. Representatives of the Environment Agency attended the meeting to give a presentation (which had been added to the published agenda on the council's website) which covered the following areas:

- Progress in relation to the Foss Barrier
- Survey Work - including topographic surveys, threshold surveys and ecological surveys and ground investigation.

- Engagement - New Facebook page keeping residents informed of progress: Advisory Group of key stakeholders to inform development of projects
- Shortlisting Options (Survey work informs options appraisal, shortlist of potential options created followed by community consultation)
- Engagement Programme – Sept 2017 to Jan 2018
- Long Term Plan

The Council's Flood Risk and Asset Manager and representatives of the Environment Agency responded to queries raised by members during discussion of the report and presentation.

Resolved: That the report and presentation be received and Members comments be taken into consideration.

Reason: In order that Members are updated on progress made to renew existing flood defences across the city and provide new ones

21. Presentation on Operation of CYC's Commercial Portfolio

Members received a presentation from the Assistant Director, Regeneration and Asset Management and the Property Manager (Commercial) which set out the current scope of the Council's commercial property portfolio with a breakdown of the range of properties and the income that they generate. The presentation (which had been added to the published agenda on the council's website) covered the following areas:

- Portfolio composition
- Portfolio Performance excluding West Offices
- Key Performance Indicators
- Eco Entre, Amy Johnson Way
- The Shambles
- Swinegate
- Guildhall
- Castle Gateway

Officers responded to Members questions raised in relation to the presentation.

Resolved: That the presentation be received and Members' comments be taken into account.

Reason: In order that Members are kept updated on the Council's commercial property portfolio

22. Work Plan 2017/18

Members considered the Committee's work plan for the current municipal year. The Scrutiny Officer advised Members of the following changes to the work plan:

- The next biannual update on CYC Flood Defences Action Plan would be presented at the 7 March 2018 instead of the January meeting.
- The report on the overview of current shared resources in York and across the region and future opportunities, which was due to be received at this meeting would now be considered at the 28 November 2017 meeting.
- Additional work was required in relation to the Arts and Culture Scrutiny Review before the draft final report could be signed off and therefore it was not likely that an implementation update would be ready for the January meeting. This would therefore need to be delayed to a future meeting.

The Chair advised that the update on the Park and Ride contract (due at November meeting) may be delayed due to contractual arrangements.

Resolved: That the work plan, subject to the above amendments, be approved.

Reason: To ensure that the Committee has an agreed programme of work in place.

Councillor N Barnes, Chair
[The meeting started at 17.30 and finished at 19.25].

This page is intentionally left blank

Make It York : Scrutiny Update

November 2017

1. The purpose of this paper is to update the Economy & Place Scrutiny Committee on the progress of Make It York with regard to the SLA agreement with City of York Council.
2. So far this financial year, Make It York is trading slightly ahead of budget and it is anticipated that the full year budget will be achieved. There will be a small surplus on a revenue budget of £4.7 million.
3. A detailed report on the SLA is attached covering all aspects of the agreement including business support and inward investment.
4. For the relevance of this committee, several things relating to culture, tourism and events and festivals can be highlighted :

5. CITY CENTRE EVENTS AND FESTIVALS

Shambles Market

The renaissance of the Shambles Market continues with a strong revenue performance so far this year, 22% ahead of last year and 11% up on budget. This performance is underpinned by the growing success of the food court. It has attracted some good national publicity and 'Los Moros' is now number 1 on TripAdvisor in Yorkshire as a place to eat. Extra, new parasols have added to the ambience of the area and a temporary cover is being arranged to try and maintain momentum during the winter months. Longer-term, a permanent cover is what is really needed. Both universities have held significant 'freshers' events in the food court. A monthly 'makers market', based on arts and crafts is also proving to be popular.

Christmas

The Christmas festival is on track for another strong performance. This has allowed MIY to invest more back into the programme. This has included a new partnership with the BID to improve Christmas lights in York. Completely new lights have been arranged and the improvement to last year should be significant. The annual ice trail is the biggest yet –

45 sculptures across the city. Christmas is launched in York on November the 16th with a big switch on event in St. Helen's Square.

The Great York Ghost Trail

Working with Snow Home on Gillygate, MIY has created a Ghost Trail to run over the October half-term break and, to some extent, to fill the void created by Illuminating York not taking place this year. It has proved to be immensely popular with hundreds of families entering the competition and really good traditional and social media coverage.

Balloon Fiesta

Make It York has been instrumental in facilitating and sponsoring York's first hot-air balloon fiesta on the Knavesmire. Despite some very unkind weather, there were 2 balloon launches and a night-glow event that between them attracted thousands of visitors. Again, the media coverage was immensely positive for the city.

Bloom !

Funding has been raised to organise and curate a 4 day horticultural festival from the 5th to the 8th of July next year, to tie in with the 250th anniversary of the Ancient Society of York Florists. The support for the concept has been incredible and a vast array of partners are now working to create a fun, quirky celebration of York's horticultural heritage.

Shakespeare's Rose Theatre

MIY has been instrumental in supporting the pop-up Shakespeare Rose Theatre coming to York for the summer of next year. This should be a remarkable event that will be the highlight of a packed programme of content full of opportunity for the tourism and cultural sectors.

The Mediale

Things are now moving on quickly, as they need to. The Mediale now has its team, a website, an office (courtesy of MIY), fixed dates, a steering board (chaired by Dianne Wilcocks) and a recent £100,000 additional grant from the Arts Council. The programme will be formally launched in the spring.

6. CULTURE

The Culture Awards

The Culture awards take place on November the 23rd at York Minster. There has been a good spread of entries and there is a robust short-list for each category. The awards themselves have been made from 13th century timber from the Minster itself.

Cultural Leaders Group

Progress on the development of a cultural strategy for the city is slower than anticipated. The reality is that some budget is needed to get some development help and the City Council, as part of the scrutiny review, has been asked to help fund this exercise.

7. VISIT YORK/TOURISM

New Visit York website

Website development is well underway. Homepage and content page designs have been approved. The emphasis now is on working with over 800 members to source new photography and updated content. The design stage has taken longer than expected and so the new go live date will now be early January 2018, with the official launch being on 17 January at the Tourism Conference.

Launch of the Chocolate City Campaign

During National Chocolate Week in October, the new Chocolate City campaign was launched. The project celebrates the 250th anniversary for Terry's in York and includes a relaunched Chocolate Trail around York, updated visityork.org/chocolate pages, a dedicated e-newsletter and PR activity. York's Chocolate Story is sponsoring the campaign.

Destination England Fund

Visit York now has confirmation that it will be involved in 3 major projects:

- England's Historic Cities – the Collection. £1m funding
- Marketing Manchester's - Gateway to the North. £1m funding
- Horseracing- Sport of Kings. £300,000 funding

Familiarisation trips

16 travel agents from China York, Castle Howard and Whitby on a Northern England and Scotland trip. Also, 12 top end Indian Operators and agents spent 48 hours in York as part of a week's familiarisation visit to the UK looking for new attraction product. The city was very highly rated by them.

Group Leisure Show

York was voted the best destination for a Group Visit at the annual awards and beat London, Birmingham, Manchester and Eastbourne. The actual show was attended with York City Cruises, Bar Convent Living Heritage Centre, Jorvik Group of Attractions and Yorkshire Air Museum.

Destination Britain North America

Visit York exhibited at this show in Los Angeles. A total of 72 meetings with American and Canadian operators and agents were held.

York Pass

The performance of the York Pass is currently at exceptional, record levels. Year to date it is 32% up on budget and 62% up on 2016 - a great upturn in sales though high attraction costs (71% of sales) during the summer months have resulted in a lower margin. The new website, more targeted marketing and strong sales in the VIC are all clearly impacting positively.

Membership

In the first 6 months of this financial year, 90 new members of Visit York have been recruited with a value of over £20,000. Retention of existing members also remains strong and the full budget for the year should be achieved. There has been a strong and well attended programme of member events.

Visitor Information Centre (VIC)

The VIC continues to perform strongly, 15% up on the revenue budget. There is a new partnership with York City FC on merchandise sales and the team were finalists at the White Rose awards for the Tourist Information Centre of the Year category - to be pipped by Bridlington!

PR

Among the PR highlights for York in the last few months are:

- Christmas features in Group Travel World and Olive Magazine.
- Tony Naylor's article published in the BBC Good Food Guide, featuring the best of York restaurants.
- The Times published Stephen McClarence's article: 'A weekend in . . . York'
- Jess Gibson featured York in Expedia's Video Guide and her blog Thetravelista.net
- Simon Stabler's press visit for Best of British Magazine, resulted in 3 articles, featuring JORVIK, York's Chocolate Story and the Ghost Bus
- Boundless Productions filmed at the York Food and Drink Festival to showcase York in a new series for Channel 5 titled 'Love in the countryside'. 'Girlfriends' produced and written by Kay Mellor
- York Balloon fiesta featuring on page 5 of The Sunday Telegraph

This page is intentionally left blank

SLA ACTIVITY	MIY ACTIVITY TO DATE (April 2017 to October 2017)
High value jobs growth initiatives	
WORK WITH EXPANDING BUSINESSES TO BE ANCHOR TENANTS ON KEY SITES	<ul style="list-style-type: none"> • Over the period April to October Make It York has worked with 60 indigenous businesses to support their search for commercial premises. Enquiries have spanned a broad spread of sectors including financial and professional services, creative and digital, retail, manufacturing, and biotechnology. • MIY have continued to work with several large indigenous businesses to support key longer term expansion plans at various sites across the city. This includes working closely with CYC planning and local plan teams where relevant to determine future opportunities. • MIY attended MIPIM UK in October alongside colleagues from City of York Council, the York Central Partnership and Leeds City Region, to promote key inward investment and development opportunities, with a particular focus on York Central.
HOLD KEY ACCOUNTS WITH 100 HIGH VALUE COMPANIES	<ul style="list-style-type: none"> • MIY has produced 2 further quarterly Key Account Management (KAM) insight reports. The reports draw together the intelligence gained from around 140 KAM discussions over the reporting period. Skills, recruitment, finance and premises remain at the top of the list in terms of issues raised by business whilst overall performance growth amongst the companies remains steady. • MIY has been working alongside York St John University to develop a York Top 100 business list. Based on a methodology using a basket of measures developed by YSJ the list will be published as a 48 page supplement by the York Press, and will be launched during a

Make It York

	<p>breakfast event as part of York Business Week in November.</p>
<p>DELIVER IMPROVED WEB + DIGITAL MARKETING OF THE CITY TO A BUSINESS AUDIENCE</p>	<ul style="list-style-type: none"> • An Inward Investment App is now available in both the APP store and on Google Play store. Targeted for use by the city’s business ambassadors the App provides access to key Inward Investment data and information. Allowing them to carry a full suite of relevant information in their pocket. More standard collateral in the form of printed and online brochures and leaflets are also available. • All business websites continue to be developed with content added regularly. Twitter and Linked in are being used proactively to target business messages. The Make it York for Business twitter handle (@York_Means_Biz) is being used as the primary business feed and now has 3,414 followers. Continuing to show a steady increase in followers year on year. Science City York (SCY) now have 2,362 twitter followers on @sciencecityyork, 5,458 followers on @creativeyork and 5825 on @illuminateyork • Science City York have just completed the GAMBIT pilot project with external partners Virtual Viewing, Fosse Games Ltd, Robert Bosh Holding Ltd, University of York, Cass Business School and Ove Arup & Partners. This project investigated the use of gamification as a way to directly engage with visitors to the city in order to assist city services, benefit the local economy and harmoniously enhance the city experience for both visitors and residents.
<p>TARGET INWARD INVESTMENT THROUGH SENIOR ADVOCATES AND INTERMEDIARIES</p>	<ul style="list-style-type: none"> • There are now 34 business ambassadors for the city in place. Make It York have handled 34 Inward Investment enquires since April with a number of interesting prospects ranging from hotel investment to pharmaceutical and healthcare companies. Confirmations include Hewitt and Walker (Film Production), Covance (US BioPharma) and Enviva Biomass (US Biomass Fuel supplier). A further breakdown of reported investment into York can be found

	<p>in the MIY Investment tracker available by visiting www.makeityork.com/invest/investment-tracker</p> <ul style="list-style-type: none">• MIY are working closely with Leeds City Region and partners including City of York Council, Screen Yorkshire, Leeds City Council, Bradford MBC, True North and Thompson Brand Partners to develop proposals for Channel 4 to relocate to the region. October saw the launch of the #4sparks campaign to bring Channel 4 to the Leeds City Region. With a wealth of creative talent, fantastic infrastructure and brilliant festivals such as Aesthetica Short Film Festival and the upcoming Mediale, York has a hugely important role to play. Creating opportunity for young dynamic creatives is key to driving York forward and Channel 4 can be the spark that ignites the hotbed of talent we know is already here. Further information can be found on Twitter using #4sparks or by visiting the website at http://investleedscityregion.com/4sparks• In November, as part of a Leeds City Region Local Enterprise Partnership delegation, MIY we will be showcasing York at the Smart City Expo World Congress in Spain. The Smart City Expo attracts a global, high level audience including 700 cities and 17,000 visitors from across the world. Joining the delegation from York will be York St John University and Incremental Solutions. York St John University has longstanding interests and expertise in themes and developments at the forefront of smart cities technology and thinking, while private sector business, Incremental Solutions, provides smart transport systems driven by software employing GPS and geo spatial technology. Our goal is to showcase York's strengths, open up potential collaborations, and encourage business investment.• Alongside CYC and the City's Civic Office, MIY welcomed a Chinese Delegation from the Chinese Consulate General's office in Manchester. Consulate officials, including the Consul
--	--

	<p>General Dr Sun Dali, were joined by representatives from a number of companies already established in Manchester and now looking at opportunities across the rest of the North. Companies included Hainan Airline, Bank of China and the Beijing Construction Company. A number of related York businesses were also in attendance.</p> <ul style="list-style-type: none"> • MIY has worked with DIT to host trade missions from both India and US buyers from within the brewing sector. Further work with DIT is now underway on reciprocal arrangements to support York based breweries to visit the US on a trade mission. • Science City York are working with Barclays Eagle Labs to explore the possibility of bringing the venture to York. They are now helping Barclays to map the ecosystem and have provided comprehensive and current data from our creative and digital businesses to support the development of this exciting opportunity. • UNESCO collaboration – SCY Organised and hosted a delegation of Media Arts business people from the city of Changsha in China. There are at least two solid collaborative opportunities which have come about as a result of this visit, and also some future UNESCO work is in the pipeline.
<p>BROKERAGE TO PRIVATE SECTOR/REGIONAL BUSINESS SUPPORT AND FUNDING OPPORTUNITIES</p>	<ul style="list-style-type: none"> • MIY continue to deliver high quality business support with 163 established businesses supported since the start of the year and a further 67 business start-up enquiries. The business team have assisted companies to raise over £220,000 in funding and a further £165K is currently at final stage assessment. • The Ad:Venture Start Up programme is now being delivered across York, supporting high growth potential start up and early stage businesses to access specific information, advice, mentoring, finance and workshops.

- 10 Masterclass events have been run since the start of the year attracting nearly 200 delegates, with a further 4 Masterclasses scheduled to take place in November and December. A full programme from January onwards is in development.
- York Business Week 2017 will take place from 20th – 25th November. The event will run at venues across the city with over 30 events from networking events to detailed workshops and masterclasses. MIY has worked with partners to develop the programme and will also be running a number of specific events during the week including the York Top 100 report launch, an MIY masterclass on maximising tendering opportunities, and a meet the funder event which will bring together 20 funders to provide a one –stop advice drop in for businesses in York. Exhibitors present on the day will include High Street Banks, Northern Powerhouse Investment Fund, Invoice Finance and Factoring, Capital Grants, Start-up Support, Finance Brokers, and Manufacturing Sector Support.
- A business directory is now live on the Make It York for Business website. The directory, principally aimed at start up and small businesses, will work as a business match making tool, signposting clients towards local B2B service providers such as accountants, solicitors, marketers etc. To date we have over 60 businesses taking part, nearly all of which offer specialist start-up packages or up to an hours consultation free of charge for start-up and young businesses.
- MIY has launched its very own ‘Dragons Den’ style pitch event - ‘Stand and Deliver’. The first event was held in June attracting an audience of 46 to see 6 businesses pitch for investment. The second event took place at St Peters School on 26th October and saw 4 local businesses pitch to a panel of investors including Enterprise Ventures (part of the Northern Powerhouse Investment Fund), North Invest, Patmore Commercial and Angel Groups Yorkshire in front of

MakeItYork

	<p>an audience of over 80 people. Planning is underway for the next event early in the New Year.</p> <ul style="list-style-type: none"> • Science City York (SCY) partnering with FERA Science Ltd have completed 15 months of the ERDF funded £1.6m Stimulating Innovation in the Agri-Food Sector (SIAFS) programme. The programme is aimed at encouraging investment and growth in the agri-food sector and will provide access to specialist support and grant funding to catalyse business innovation. • The Small Business Christmas Market will once again take place at Judges Lodgings. Fully booked, the market will run from Nov 16th to 22nd December with 27 small and micro businesses being given the opportunity to showcase their products in the heart of the city. The Small Business Saturday Campaign bus will visit York on the 1st of November to promote Small Business Saturday, taking place this year on the 2nd December.
<p>CREATIVE MARKETING + PR TO CHANGE PERCEPTION OF CITY</p>	<ul style="list-style-type: none"> • Year round PR campaign invites travel writers and travel bloggers to visit York – 38 media visits hosted – detailed itineraries suggest visiting world class attractions and events • Media press pack contains key messaging about the city • York Book of ideas press kit emailed to 500 media contacts • 50 reactive media enquiries handled • 100% of destination media coverage is positive • Key festivals and events promoted through news releases • Film crews facilitated – e.g. TV Tokyo currently filming a one hour travel show in York

ENABLE SUSTAINABLE PRIVATE/VOLUNTARY SECTOR CULTURAL EVENTS + FESTIVALS	<ul style="list-style-type: none">• The 2nd Annual York Culture Awards will take place on the 23rd November at York Minster. A total of seventy entries were received for the awards and the panel of independent judges has now whittled this down to 36 finalists in 12 categories.• The 3rd Great Yorkshire Fringe comedy festival took place in the summer and was the best attended so far.• The York Food and Drink Festival taster once again took place in early June and the main festival was held in September. The Great Yorkshire Fringe was held in July and ASFF will once again take place during November 2017. All events are strongly supported by MIY.• MIY has strongly supported the development of Shakespeare’s Rose Theatre. Inspired by the famous London Rose Playhouse built in 1587 (12 years prior to The Globe), Europe’s first ever pop-up Shakespearean theatre is coming to York in summer 2018.• Science City York has been working with the Lighting Up The North (LUTN) network to explore ways in which illuminating York can be developed and improved ahead of next year’s event.• A new horticultural festival – Bloom! – is being planned for July 2018 to coincide with the 250th anniversary of the Ancient Society of York Florists, reputedly the oldest horticultural society in the world.• MIY was instrumental in supporting and sponsoring a hot-air balloon fiesta in September. It attracted massive interest and extensive PR coverage including a large picture on page 5 of the Sunday Telegraph.

	<ul style="list-style-type: none"> • The Great York ghost search organised for the Halloween half-term holiday attracted substantial interest and hundreds of entries for the competition.
<p>DIRECTORS FORUMS AND/OR PRIVATE SECTOR LED SECTOR NETWORKS</p>	<ul style="list-style-type: none"> • Science City York held director forums for Creative and Bioscience in July and September. • The Creative Director’s Forum brought together the top creative businesses in the city to talk about their vision for York, their greatest needs and how we can fully utilise the city’s UNESCO City of Media Arts designation - helping to form York’s plan for a creative strategy. • The Bioscience Director’s Forum Dinner brought together top U.S. healthcare company, Rochester Regional Health and their UK counterpart, ACM Global Laboratories with some of York’s most innovative and exciting bioscience businesses including York Instruments. • Science City York has delivered a number of supplementary events to engage the business community including Tech Scene York, The Hutch, Digital Catapult partnership event and Agri-food Yorkshire events. The Tech Scene York in July, organised with the University of York, was designed to showcase York’s amazing digital output to an engaged audience of 46 hearing from presenters including North Yorkshire Police, Bright White and Hiscox. • Science City York will also support the Dot York conference in November 2017 which is a one-day conference focussing on technology, creativity and business. • September saw the food and drink sector came together for the second annual York Food & Drink Conference. The event attracted 140 delegates from across the region and delegates heard from a range of companies including Nestle, Fera, Lemon Zest PR, Booths Supermarkets, NFU, DIT, Deliciously Yorkshire and a range of local food entrepreneurs.

<p>ROLLOUT OF BISHOPTHORPE ROAD MODEL</p>	<ul style="list-style-type: none"> • MIY continues to support a number of the city’s trade associations and has helped established new groups including the Shambles Area Traders Association.
<p>MARKET MANAGEMENT</p>	<ul style="list-style-type: none"> • Work is ongoing to improve the Shambles Market environment, footfall and occupancy levels, with the Food Court becoming a major driver of footfall into the market. • The Shambles Food Court has been a major success since its installation. Additional bench seating has recently been installed to cater for the demand for seating, along with ‘Food Court’ branded parasols. An alcohol with food licence has been granted by CYC and one of the food traders – ‘Los moros’ is currently number one on TripAdvisor for restaurants in North Yorkshire, and the area has been recommended by BBC Good Food Magazine. • Further development of the area is under consideration which may include an expansion of the footprint and potentially a permanent cover to allow the food traders to trade over the winter months. • The weekly Taste York food zone in Shambles Market continues with the support of the York Food & Drink Festival • Ongoing work with the charity, Edible York, has seen a further three planters being introduced throughout Shambles Market. • The Shambles Traders Business Improvement Group has recently been formed, working closely with Make It York to mutually develop the market. • Made in Yorkshire will hold their Christmas Craft fair in Shambles Market in 2017 for the first

Make It York

	<p>time instead of The Guildhall. This will bring additional Christmas Market footfall into Shambles Market.</p> <ul style="list-style-type: none"> • A monthly Makers Market has been introduced in Shambles Market on the last Sunday of each month and is allowing local crafters to display their wares.
<p>CITY CENTRE, EVENTS & FESTIVALS MANAGEMENT</p>	<ul style="list-style-type: none"> • The York Christmas Festival has been planned to incorporate all the best things about the successful 2016 Festival along with new traders including the current food phenomenon ‘Yorkie Pudding Wraps’. • The Christmas Festival will again incorporate Small Business Christmas on Lendal and more Christmas Chalets on Coppergate. • The 2017 Easter Family Festival along with the York Chocolate Festival took place over Easter with positive feedback. 2018 Easter Festival is in the planning. • A Farmers Market has been running on the first Friday of the month on St Sampson’s Square, successfully since February 2017.
<p>VISITOR ECONOMY PRODUCT DEVELOPMENT</p>	<ul style="list-style-type: none"> • Substantial progress continues to be made in uplifting the quality of marketing collateral for Visit York. • Visit York is working closely with the Hoteliers Association, Visit York members, York BID and partner organisations to enhance the overall visitor experience. • Through the Visit York Economic Tourism Advisory Board, the tourism strategy for York is being reviewed and refreshed. The board has been refreshed and has a new Chair, Tom

	<p>Pearcy, who runs the York Maze.</p>
<p>VISITOR INFORMATION & MARKETING</p>	<ul style="list-style-type: none"> • The strong start to the financial year has continued and the VIC is now 15% up on budget and substantially up on last year. This is down to a strong York Pass performance, 49% up on budget. • Tickets and Tour sales are also doing well at 4% up on budget and we have had a good start to the new partnership with York City FC, selling £1300 worth of merchandise within 6 weeks at 15% commission. • The team were finalists in the Tourist Information Centre of the Year category at the White Rose Awards on 30th October. • Building a brand new fully responsive website ready for launch early January 2018. Home page now signed off and all site maps agreed. • Launched the Chocolate City Trail ready for National Chocolate week. 40,000 leaflets, new digital pages, social media and a partnership with Trans Pennine Express for on station activity and poster campaign. • Brand new Great Ghost Search created for Halloween half term fun. The trail will give visitors a chance to see the city in a new spooky way. • York Christmas Festival launched in September with the production of the new guide, digital content, new Ice trailer video created to promote the Ice Trail weekend on 9/10 Dec. To date over 200 coaches are booked in already with a raft of marketing booked in to maximise the visitor numbers and spend during this key time. Research booked in to fully evaluate Christmas in York for the first time.

MakeItYork

- Launched our 17/18 international programme with 3 new partners this year. City Cruises York, English Heritage and Shakespeare's Rose Theatre, joining the existing 8 partners to market York to our 5 key markets. US, China, Australia, Netherlands and Germany.
- Attended Destination Britain North America – Total of 72 meetings with American and Canadian Operators and Agents – follow up work taking place.
- Visit York is continues to work closely with Marketing Manchester and Manchester Airport on China activity, supporting Hainan Airlines Manchester Beijing route, a familiarisation trip with 16 Chinese Tour operators was organised including visits to York, Castle Howard and Whitby.
- Visit York met with key overseas VisitBritain staff at the recent VIBE event in Glasgow.
- Awarded Best UK destination for groups at the Group Leisure Awards and attended the Group Leisure & Travel Show at the Birmingham NEC with stand partners, JORVIK group, Yorkshire Air Museum and City Cruises York.
- York Pass has seen a record year up 32% on budget and 64% on 2016. A new mystery trail is being developed to encourage further sales and a new mobile version of the pass underway.
- Go ahead for 3 new Discover England Fund projects: England's Historic Cities – The Collection. (US market) £1m investment. Gateway to the North (US Market) £1m investment. Horseracing- Sport of Kings. £300,000 investment. (GCC markets). Year one project for the EHC APP has already seen over 4,500 downloads of the APP which features York Minster.

BUSINESS TOURISM	<ul style="list-style-type: none">• The UK Conference and Meetings survey on volume and value statistics of business tourism to York in 2016 has been released. Headline figures on York include: 14,500 business events in York venues; attended by 993k business event visitors who accounted for an estimated spend of £142.1m at venues and in the local destination. For 2016 volume indicators (number of delegates, and delegate days) were up on 2015. Expenditure levels were broadly the same.• MIY attended The Meetings Show in June 2017 alongside 6 York venue partners. This generated 230 new leads. Following on from this plans are now well advanced to host a familiarisation visit for a small selection of conference and event buyers during November 2017. This will build on the specific contacts made during the Meetings show to showcase the best of York's offer. We are now also in the planning and recruitment stage for 2018 The Meetings Show with 1 confirmed partner already on board for 2018.• The VisitYork4Meetings team is working on the bid to the Visit Britain events fund to cover costs to bid for UCCAM (UNESCO City Culture Annual meeting) linked to York's UNESCO City of Media Arts status.
-------------------------	--

This page is intentionally left blank



Economy and Place Scrutiny Committee

28 November 2017

Report of the Corporate Director of Economy and Place.

2017/18 Finance & Performance Monitor 2 Report

Summary

1. This report provides details of the 2017/18 forecast outturn position for both finance and performance across services within the Economy and Place Directorate. The paper incorporates data to October 2017 as reported to Executive on 15th November 2017.

Analysis

Finance

2. A summary of the services within Economy and Place is shown below:

	Budget £'000	Forecast Outturn £'000	Variance £'000
Economy and Place			
Transport	6,433	6,614	+181
Fleet	-248	-231	+17
Highways	3,073	3,079	+6
Parking Operations	1,190	1,317	+127
Parking Income	-6,932	-6,990	-58
Waste	9,370	9,265	-105
Public Realm	2,510	2,692	+182
Emergency Planning	108	108	0
Development Management	-238	2	+240
Forward Planning	527	527	0
Building Control & Land Charges	-407	-387	+20
Environmental Management	472	466	-6
Environmental Health & Licensing	627	627	0
Asset and Property Management	-2,449	-2,551	-102
Economic Development	833	687	-146
Management and Support	868	878	+10
TOTAL	15,737	16,103	+366

Note: '+' indicates an increase in expenditure or shortfall in income
'-' indicates a reduction in expenditure or increase in income

3. A net overspend of £366k is forecast primarily due to cost pressures within waste services and shortfalls in income from planning and Automatic Number Plate Recognition (ANPR) enforcement.
4. Parking income as at September 2017 is 3% higher than 2016/17 and current forecasting suggests a £58k overachievement of income. This is offset by a forecast shortfall in Penalty Charge Notice (PCN) income (£64k), backdated car park electricity costs (£21k), one off costs associated with the coin upgrade (£26k) and other additional operational costs (£23k).
5. There is a forecast underspend across waste services of £105k. This is primarily due to savings in waste disposal from the Teckal arrangement and waste PPP costs and increased income from the recycling rebate. This is offset by additional staffing and transport costs within waste collection. Sickness levels remain high and this is resulting in additional costs of temporary staffing.
6. There are overspends of £266k on ANPR enforcement due to lower than anticipated net income from the scheme. The Coppergate ANPR Scheme implementation has had lower revenues than those seen previously and operational costs are not realising any economies of scale. There are also forecast overspends of £115k on CCTV as budgeted income to support the service has not yet been identified. These overspends are in part offset by mitigating savings from the West Yorkshire Transport Fund (WYTF) (£100k), additional income from Leeds City Region (£54k) and mitigating savings across road safety activities (£37k).
7. There is a forecast overspend on public realm operations of £182k due to various operational overspends including staffing (£24k), transport (£55k) and supplies (£52k).
8. A £240k shortfall in planning fee income is forecast due to a lower number of large planning fees. It is expected that as progress is made on the local plan then income from developers will increase. A number of other minor variations, including staff vacancies (£66k) and the early achievement of future year savings (£80k) make up the directorate position.

9. A range of actions are being undertaken within the directorate to try to bring expenditure within the approved budget and reduce the projected overspend as far as possible by the year end. Actions being progressed or considered include:
- Review of external funding streams to seek opportunities to maximise the impact on the revenue position.
 - Reviewing working patterns and the use of agency staff.
 - Consideration of in year savings and revenue opportunities.

Performance Update

10. The 2017/18 scorecard for Economy and Place is attached at Annex 1. Other key performance information is included in the following paragraphs.
11. The amount of landfill waste, in Q1 2017/18, has remained stable at 12,190 tonnes along with the residual waste per household at 140kg per household (141kg in 2016/17). 49% of household waste was recycled in Q1 (the same as Q1 2016/17) although rates are usually higher in the first half of the year and could fall in subsequent quarters.
12. In 2016/17, the council collected an estimated 800 tonnes of materials from around 50 recycling banks across the city. The council wants to gain residents views on how they currently use these sites and how they can be provided in the future. Residents have been asked to complete a short online survey which looks at the number of sites, where they are located, the range of materials recycled and their general appearance.
13. The Council, in partnership with West Yorkshire Combined Authority's CityConnect programme and Network Rail, undertook a consultation in July with residents, commuters and visitors allowing people to view plans and discuss the proposal to build a new shared use bridge over the River Ouse. To help provide better accessibility, connectivity and more capacity, the new bridge could replace the current crossing adjacent to Scarborough Bridge and the new bridge would improve the connectivity of the National Cycle Network.
14. The current Pre-Publication draft Local Plan consultation presents the draft Local Plan for the city as well as the portfolio of site allocations to meet the city's developing needs. The consultation presents an updated evidence base to underpin the planning policies and site allocations and will run for six weeks

during September and October. Hard copies of the document set have been distributed to all York libraries and consultation documents can be viewed at the customer centre. York residents will all receive a special edition of 'Our City', the council's newsletter which includes plans and proposals. All responses received will be taken into consideration when drafting the next stage of the Local Plan. The results of this consultation will be presented in the next Monitor.

15. Community forums for a number of the major planning projects have been setup in order to discuss, listen and communicate with residents the plans and progress of these schemes.
16. During a vote in August, 91.3% of local people said that they wanted the council to use the Upper and Nether Poppleton Neighbourhood Plan to help decide planning applications. The plan was developed by a team of local volunteers with the support of the two parish councils of Nether and Upper Poppleton. Residents, businesses, landowners and developers were consulted over the last three years and statutory bodies such as Historic England, Natural England and the Environment Agency were also involved.
17. The latest Talkabout survey was sent to residents on the 4th October to gain their views on a variety of resident satisfaction measures across all areas of council business. The results of this survey will be reported in the Q3 Finance and Performance Monitor. The latest national figure is 78% (Community Life Survey 2016/17) and in York, 93% of respondents to the Talkabout survey in April were satisfied with York as a place to live and 91% with their local area. In another national survey (Department for Communities and Local Government, English Housing Survey) 88% of respondents were either very or fairly satisfied with their local area. 95 90% of respondents to the April Talkabout survey agreed that it was important to feel they belong to their local area and 78% (up from 75%) agreed that they did belong. This score is favourable compared to the National benchmark scores of 62% in the Community Life Survey 2016/17 and 69% from LG Inform.
 - There were 79% of respondents, a decrease from 81%, who agreed that York is a good place for children and young people to grow up.
 - 75%, an increase from 70%, agreed that York is a place where people from different backgrounds get on well together.

18. According to research by MoneySupermarket.com, York has recently been named as one of the top ten places in the country to raise a family. The MoneySupermarket Better Family Living Index 2017, analysed factors including school rankings, house prices, job opportunities, and average salary.
19. The York BID has been working with York Civic Trust to identify and restore street signs and street furniture in the city centre. The service includes decorating areas of York with high visitor traffic, making street identification more legible and improving the overall appearance. A new scheme will also look to redesign the city's way finding and signage to implement a consistent system.
20. The median earnings of residents in the city for 2017 will be available in November and will be reported in the Q3 Finance and Performance Monitor. In 2016 the median gross weekly earnings for residents of York were £509.60 which was an increase of 2.82% from £496.00 in 2015. The median earnings were higher than the Yorkshire & the Humber average of £498.30 but lower than the Great Britain average of £541.00. York is currently ranked 7/22 in the region (up from 8/22 in 2015) with Selby ranked the highest with the median gross weekly pay of £549.40 and Craven ranked the lowest with a gross weekly pay of £413.10.
21. Figures from the Office for National Statistics showed there were 410 JSA claimants in York in September 2017 which is a decrease of 95 from the previous month and a decrease of 120 from September 2016. The claimant count for York represents 0.3% of the working population, which is lower than both the regional and national figures of 1.4% and 1.1% respectively in September 2017. The recent figures also highlight a fall of 10 in the youth unemployment count since September 2016. The youth unemployment figure of 0.1% is lower than both the regional and national figures of 1.1% and 0.8% respectively.
22. Data released by the Department of Work and Pensions is published 6 months in arrears and the latest data relates to February 2017. The total number of claimants for either Income Support or Employment Support Allowance in York is 6,350 which is a slight increase of 20 from November 2016. The claimant count represents 4.6% of the working population which is lower than both the regional and national figures of 8.3% and 7.4% respectively. Although these figures are the lowest in the region, due to the changes in the benefits system some of the data is transitional. The introduction of Universal Credit, for

example, means that some people are still in the process of transitioning over.

23. At the end of Q2 York's housing market is currently looking healthy with 1,036 net additional homes completed. Of these additional homes, 61.5% are a result of off campus privately managed student accommodation schemes which comprised the privately managed developments at St Josephs' Convent Lawrence Street, St Lawrence WMC and 2-14 George Hudson Street. The remaining 35.8% of net additional homes resulted from traditional housing sites of which phase II of the Hungate Development Site provided a total of 195 completions.
24. There were also 928 net housing consents granted of which 91.9% were the result of traditional housing consents which represents a return to higher level of residential approvals following a decline experienced during 2016/17. Of these consents approvals, an increase to the Hungate Development Site capacity, The Cocoa Works, Haxby Road and York Barbican, Paragon Street account for the major part of the overall approvals.
25. On 16 March 2017, the Executive approved the use of the One Planet Council framework, which set out the Council's ambition to put social, economic and environmental sustainability at the heart of its decision making processes. Executive also agreed to the use of the 'Better Decision Making' tool which will embed the One Planet principles into the decision-making processes across the Council.
26. The Local Plan sets out the blueprint for new residential and commercial developments in York. The document has recently been revised to include strengthened requirements in relation to the use of sustainable materials and zero and low carbon energy sources. This draft Local Plan is currently subject to public consultation. Subject to its approval, these new policies will significantly help to reduce carbon emissions across the city.
27. The Council and First York have extended their partnership delivering York's Park & Ride service with a new seven year contract commencing in early 2018. The new agreement will see fully electric buses operating on three of the six routes.
28. In August, York became the first UK city outside London to trial a new fully electric double decker bus. The zero-emission and fully electric bus has the capacity to carry 99 passengers and has a range of nearly 150 miles from one overnight charge. The trial follows the

announcement that improvements will be made to the park and ride scheme, with new greener buses introduced to improve fuel emissions city wide, making it one of the most sustainable and efficient in the country.

29. The City of York's Sightseeing Bus fleet, operated by Transdev, is currently being converted from diesel to electric operation with all six set to be converted this year.

Implications

30. There are no financial, human resources, equalities, legal, crime & disorder, information technology, property or other implications associated with this report.

Risk Management

31. The report provides Members with updates on finance and service performance and therefore there are no significant risks in the content of the report.

Recommendations

32. As this report is for information only, there are no recommendations.

Reason: To update the scrutiny committee of the latest finance and performance position.

Author:

Patrick Looker
Finance Manager
Tel: 551633

Chief Officers responsible for the report:

Neil Ferris
Corporate Director of Economy and Place

Report Approved  17th November 2017

Annex

Annex 1 – Scrutiny Performance Scorecard

This page is intentionally left blank



Economy & Place Scrunity Committee Q2 Scorecard 2017/2018

No of Indicators = 22 | Direction of Travel (DoT) shows the trend of how an indicator is performing against its Polarity over time.

Produced by the Strategic Business Intelligence Hub November 2017



			Previous Years			2017/2018								
		Collection Frequency	2014/2015	2015/2016	2016/2017	Q1	Q2	Q3	Q4	Target	Polarity	DOT		
Planning and Building Control	Chan	OPC00	One Planet Council - All Resources - Total Cost (£)	Annual	£5,496,059	NC	-	-	-	-	-	Up is Bad Bad	Neutral	
		CES08	Number of Home Completions (performance against Local Plan)	Quarterly	N/A	N/A	N/A	-	-	-	-	-	Up is Good Good	Neutral
	CES13	New Homes Built on Previously Developed Land (%) - (YTD)	Quarterly	70.17%	86.25%	82.33%	NC	95.50%	NC	-	-	Up is Good Good	Neutral	
	CES905	% of major applications determined within 13 Weeks (NPI157a)	Quarterly	81.00%	81.00%	87.00%	75.00%	88.00%	-	-	-	Up is Good Good	Neutral	
		Benchmark - National Data	Quarterly	77.00%	81.00%	87.00%	88.00%	-	-	-	-			
	CES910	Benchmark - Regional Data	Quarterly	81.00%	81.00%	92.00%	87.00%	-	-	-	-			
		% of minor applications determined within 8 Weeks (NPI157b)	Quarterly	76.00%	73.00%	81.00%	84.00%	74.00%	-	-	-	Up is Good Good	Red	
		Benchmark - National Data	Quarterly	70.00%	75.00%	85.00%	86.00%	-	-	-	-			
	CES911	Benchmark - Regional Data	Quarterly	74.00%	77.00%	86.00%	85.00%	-	-	-	-			
		% of other applications determined within 8 Weeks (NPI157c)	Quarterly	90.00%	81.00%	91.00%	89.00%	82.00%	-	-	-	Up is Good Good	Red	
		Benchmark - National Data	Quarterly	82.00%	84.00%	90.00%	93.00%	-	-	-	-			
	CJGE121a	Benchmark - Regional Data	Quarterly	86.00%	88.00%	93.00%	91.00%	-	-	-	-			
		Average House Price	Monthly	£200,445	£210,085	£241,042	£247,072	-	-	-	-	Neutral	Neutral	
		Benchmark - National Data	Monthly	£178,007	£189,901	£227,449	£235,584	-	-	-	-			
		Benchmark - Regional Data	Monthly	£120,914	£121,841	£149,606	£156,468	-	-	-	-			
	HM01	Regional Rank (Rank out of 15)	Monthly	1	1	1	1	-	-	-	-			
		Gross Additional Homes Provided - (YTD)	Quarterly	523	1,171	996	NC	1,066	NC	-	-	Up is Good Good	Neutral	
		Net Additional Homes Provided - (YTD)	Quarterly	507	1,121	977	NC	1,036	NC	-	-	Up is Good Good	Neutral	
		Net Housing Consents - (YTD)	Quarterly	1,264	680	451	NC	928	NC	-	-	Up is Good Good	Green	
	Proje		Large Project - Local Plan	Quarterly	-	Amber	Amber	Amber	Amber	-	-	-	Neutral	Neutral
			Large Project - York Central	Quarterly	-	Amber	Amber	Amber	Amber	-	-	-	Neutral	Neutral
			Large Project - Castle Gateway	Quarterly	-	Amber	Amber	Amber	Amber	-	-	-	Neutral	Neutral



Economy & Place Scrunity Committee Q2 Scorecard 2017/2018

No of Indicators = 22 | Direction of Travel (DoT) shows the trend of how an indicator is performing against its Polarity over time.

Produced by the Strategic Business Intelligence Hub November 2017



			Previous Years			2017/2018								
		Collection Frequency	2014/2015	2015/2016	2016/2017	Q1	Q2	Q3	Q4	Target	Polarity	DOT		
Projects - Large	CORP10L	Large Project - Guildhall	Quarterly	-	Green	Green	Green	Green	-	-	-	Neutral	◀▶ Neutral	
		Large Project - Outer Ring Road (A1237)	Quarterly	-	N/A	Amber	Amber	Amber	-	-	-	Neutral	◀▶ Neutral	
		Large Project - York Central Access	Discontinued	-	N/A	(See York Central)	-	-	-	-	-	Neutral	◀▶ Neutral	
		Large Project - Allerton Park (NYCC Managed)	Quarterly	-	-	Green	Green	Green	-	-	-	Neutral	◀▶ Neutral	
Public Protection	PP01	% of businesses reporting that contact with officers was helpful	Annual	97.28%	98.00%	-	-	-	-	-	-	Up is Good	◀▶ Neutral	
	PP02	% of businesses reporting that they were treated fairly	Annual	98.56%	95.50%	-	-	-	-	-	-	Up is Good	◀▶ Neutral	
	PP03	% of businesses reporting that the information provided was useful	Annual	98.14%	98.10%	-	-	-	-	-	-	Up is Good	◀▶ Neutral	
	PP04	% of customers who were satisfied with the action taken to resolve their complaint	Quarterly	95.57%	79.10%	-	-	-	-	-	-	Up is Good	◀▶ Neutral	
	PP06	% of food premises that are classified as broadly compliant	Quarterly	93.00%	94.00%	94.25%	95.00%	-	-	-	-	Up is Good	◀▶ Neutral	
	PP07	% of businesses that were compliant with legislation concerning the illegal use and sale of alcohol and tobacco	Annual	100.00%	63.20%	-	-	-	-	-	-	Up is Good	▼ Red	
Resident and Corporate Surveys	TAP01	% of panel satisfied with their local area as a place to live	Quarterly	NC	NC	89.84%	91.23%	NC	-	-	-	Up is Good	◀▶ Neutral	
		Benchmark - Community Life Survey	Annual	86.00%	86.00%	78.03%	-	NC	-	-	-			
		Benchmark - LG Inform	Annual	81.00%	82.60%	80.00%	-	NC	-	-	-			
		% of panel dissatisfied with their local area as a place to live	Quarterly	NC	NC	6.18%	6.80%	NC	-	-	-	-	Up is Bad	◀▶ Neutral
	TAP30	% of panel who think that the council and partners are doing well at improving green spaces	Quarterly	NC	NC	42.80%	48.42%	NC	-	-	-	-	Up is Good	◀▶ Neutral
		% of panel who think that the council and partners are not doing well at improving green spaces	Quarterly	NC	NC	40.77%	36.04%	NC	-	-	-	-	Up is Bad	◀▶ Neutral
	TAP32	% of panel who think that the council and partners are doing well at improving the quality of streets/public spaces	Quarterly	NC	NC	47.40%	43.05%	NC	-	-	-	-	Up is Good	◀▶ Neutral
% of panel who think that the council and partners are not doing well at improving the quality of streets/public spaces		Quarterly	NC	NC	44.00%	48.65%	NC	-	-	-	-	Up is Bad	◀▶ Neutral	



Economy & Place Scrunity Committee Q2 Scorecard 2017/2018

No of Indicators = 22 | Direction of Travel (DoT) shows the trend of how an indicator is performing against its Polarity over time.
 Produced by the Strategic Business Intelligence Hub November 2017



			Previous Years			2017/2018							
		Collection Frequency	2014/2015	2015/2016	2016/2017	Q1	Q2	Q3	Q4	Target	Polarity	DOT	
Waste	CES36	Household waste recycled / composted - (YTD)	Quarterly	42.50%	42.80%	44.00%	49.00%	-	-	-	-	Up is Good	▲ Green
		Benchmark - National Data	Annual	43.70%	43.00%	-	-	-	-	-	-		
		Benchmark - Regional Data	Annual	43.60%	42.20%	-	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Annual	7	8	-	-	-	-	-	-		
	CES48	Missed bins per 100,000 collections - (YTD) (COLI3)	Monthly	60.16	45.75	54.64	64.19	-	-	-	-	Up is Bad	▲ Red

This page is intentionally left blank



Economy and Place Scrutiny Committee

28 November 2017

Report of the Director of Transport, Highways and Environment

Emergency Planning Update

Summary

1. This briefing outlines the activities of the Emergency Planning Team and the preparedness of the Council to manage incidents in the organisation and in the city. It also looks at the CVS Ready for Anything programme and the potential role of Members in an emergency.

Business Continuity

2. Leading up to the recent Facilities and ICT works that took place on the weekend of 11th and 12th November, business continuity plans have been updated. There are a number of services that still require their plans updating and these are being worked on at present. A list of those service units has been supplied to the Assistant Director for Transport, Highways and the Environment.
3. A number of directorate level exercises are taking place which have been positively received and have shown that services have a good understanding of their role in an incident where business continuity plans need to be invoked.

Emergency Planning

4. There are a wide number of work streams on going within the Emergency Planning Team at the moment; however the highlights are detailed below.

ROSAG – Exercise Mashua

5. Exercise Mashua on the 9th October was a live multi-agency exercise to test the River Ouse Emergency Plan which is owned and maintained the by ROSAG (River Ouse Safety Advisory Group) which is chaired by CYC Emergency Planning.

6. The aim of the exercise was to test a multi-agency response to an incident involving a City Cruise boat with multiple casualties. This involved simulating a tree falling onto a boat and injuring people who subsequently needed rescuing. Volunteer casualties were taken off the City Cruise boat onto the Fire and Rescue or York Rescue boats and taken to the Bishopthorpe Marina where an ambulance casualty clearing station was set up. From there they were taken to the survivor reception centre (SRC) run by the MIRT team. Testing the SRC was the main objective for CYC and coincides with the Rest Centre Plan which is currently being reviewed.
7. Partners that took part in the exercise include CYC, all three emergency services, including the specialist Ambulance HART (hazardous area response team) team, MIRT, York Rescue Boat, City Cruise York, Canal and Rivers Trust and a variety of other agencies as observers.
8. The exercise took approximately 6 months of planning lead by CYC Emergency Planning and supported by a team of 14 people in the planning group. In total there were 180 participants including exercise facilitators, responders and casualties.
9. The ROSAG group will now look at lessons identified in the exercise and how these can be embedded into organisations and the plan. A post exercise report will be issued in due course.

Major Incident Response Team

10. The MIRT are currently working in conjunction with the Public Health Team and also the Suicide Prevention Officer to offer a post-vention suicide support service to residents in York. This is a service which not only captures immediate family but wider networks such as friends, family, work colleagues and even members of the public who were involved in incidents. The team are invaluable in offering emotional and trauma support to those who otherwise might not receive it.
11. Recent work the team has also been involved with is supporting people following the murder of Katie Rough and also the car that went into the house at Morehall Close.

North Yorkshire Local Resilience Forum (NYLRF)

12. As part of its joint work with multi-agency partners and to fulfil its statutory duties under the Civil Contingencies Act 2004, CYC sits and works with the NYLRF.
13. Currently, the Emergency Planning Manager chairs the Mass Fatalities and Temporary Mortuary group which is reviewing its arrangements and plans. Linked closely to this work, there is a national consultation over the next two weeks looking at the Home Office's national emergency mortuary arrangements (NEMA).
14. Other key priorities for NYLRF include a policy for the use of spontaneous volunteers, a review and refresh of rest centre arrangements and updating the North Yorkshire local risk register. CYC are fully engaged and part of all these strands of work which will be updated on next year as and when they are completed.

Emergency Planning Assistant Recruitment

15. Following on from the flood inquiry and subsequent reports, it was agreed that an Emergency Planning Assistant post would be created, initially for 18 months. This post is to increase the resilience and capacity of the Emergency Planning team, but also to increase community resilience and public education around flood risk, in conjunction with the inquiry recommendations, the Environment Agency and the York five year plan. The post is currently out to advert with the closing date of midnight on 30 November. It is hoped the post will be filled and in place by January 18.

Community Resilience

16. The Emergency Planning team have been working with a number of communities across York to help them create their own emergency plans. There are now a number in place right across York with Dunnington and Acaster Malbis being the most recent to complete. Joseph Rowntree Housing Trust are also working in conjunction with CYC and the Parish Council to create a plan for New Earswick. Dunnington has an exercise planned for January to test their plan.
17. An event was held on 21 November to promote community emergency plans to Members, Parish Councillors and residents. This was done in

conjunction with the Environment Agency, North Yorkshire County Council and Community First Yorkshire.

CVS Ready for Anything Programme

18. The Emergency Planning team have been working closely with the CVS and MIRT to continue with the Ready for Anything programme by providing support and training to the registered volunteers. On 25th November, CYC are hosting an exercise to test the call our procedures of the CVS volunteers. This will be based on a flooding scenario. There will also be a sandbag filling and laying demonstration.

The Potential Role of Members in an Emergency

19. During an emergency, it is important for Members to remain seen in the community where they can liaise with residents and communicate any information they are given. Likewise, Members are a valuable 'resource' to the Emergency Planning team and other officers within the various command structures, to provide information from on the ground. It is equally as important for Members to allow staff to complete their roles and not get involved in operation matters. It is not appropriate for Members to be present in multi-agency command rooms.
20. Members should be aware of the Community Emergency Plans within their areas and ensure they liaise with the relevant teams so that they are co-ordinated and involved in the plans. Key contact details of the community are essential to the success of the plans.

Emergency Planning Training for Members

21. The Emergency Planning team would like to work further with Members in helping them understand what the role of the team is, that of the Council as a whole and also what their specific role might be. Training was offered to Members in 2015 but unfortunately only three took up this training.

Recommendations

22. It is recommended that Members note the contents of this report.
23. It is recommended that Members agree to attend an Emergency Planning training session which can be done at a number of different times of day, evening or weekends to suit busy schedules.

24. It is recommended that Members liaise with their local communities and parishes regarding community emergency plans.

Contact Details

Author:
Katie Fisher
Emergency Planning
Manager

Chief Officer Responsible for the report:
James Gilchrist
Assistant Director for Transport, Highways and
Environment

X1039

Report Approved **Date** 21/11/17

Specialist Implications Officer(s)
None

Wards Affected: *List wards or tick box to indicate all* **All**

For further information please contact the author of the report

Background Papers:

None

Annexes

None

This page is intentionally left blank

Economy & Place Scrutiny Committee - Workplan 2017-18

28 June 2017	<ol style="list-style-type: none"> 1. Introductory Presentation on Customer Interface, Operational Practice & Outcomes, and Commercial Estate 2. Implementation update – Grass Verges Scrutiny review 3. Draft Workplan 2017/18
2 August 2017	<ol style="list-style-type: none"> 1. Attendance of Deputy Leader (Economic Dev), Exec Mbr for Transport & Planning & Exec Mbr for Environment - Priorities & Challenges for 2017/18 (all confirmed) 2. Year End Finance & Performance Monitoring Report (Patrick Looker) 3. Evaluation of Impact on Air Quality of New Developments (Mike Southcombe) 4. Briefing on Building Control & Fire Risks (John Fowler & Jonathan Carr) 5. Workplan 2017/18
4 October 2017	<ol style="list-style-type: none"> 1. Finance & Performance Monitor 1(Patrick Looker) 2. Progress Update on Allerton Park Waste Recovery Treatment Centre (Dave Atkinson) 3. CYC Flood Defences Action Plan – Biannual Update (Steve Wragg & Environment Agency) 4. Overview of Current Shared Resources in York & Across the Region & Future Opportunities (Mike Slater) 5. Presentation on Operation of CYC's Commercial Portfolio (Tracey Carter) 6. Workplan 2017/18
28 Nov 2017	<ol style="list-style-type: none"> 1. Make It York Bi-annual Update 2. Finance & Performance Monitor 2 (Patrick Looker) 3. Overview of Emergency Planning (James Gilchrist) 4. Workplan 2017/18
17 Jan 2018	<ol style="list-style-type: none"> 1. Waste Update on Mixed Recycling & Waste Collection, including tangible timelines (JG) 2. CYC Flood Defences Action Plan – Biannual Update 3. Bi-annual Update on Ongoing Major Projects (Tracey Carter) 4. Implementation Update – Arts & Culture Scrutiny Review 5. Update on Park & Ride Contract (James Gilchrist) 6. Mapping of Volunteers Integrated into Service Delivery Risk Assessment & Analysis (MS & JG) 7. Workplan 2017/18

7 March 2018	<ol style="list-style-type: none">1. Finance & Performance Monitor 32. Update Report from the Managing Director of BID3. Bi-annual Update on Ongoing Major Projects (Tracey Carter)4. Workplan 2017/18
21 May 2018	<ol style="list-style-type: none">1. Make it York bi-annual Update – with the Attendance of the MD (Steve Brown)2. One Planet York – Implementation Review (Mike Slater)